



Saturday, September 29th, 2018

DEADLINE FOR APPLICATION SUBMISSION: SEPTEMBER 15TH, 2018

Crockett Row at West 7th is the premier destination for shopping, dining, and entertainment just west of downtown Fort Worth in the popular Cultural District. The 3rd annual Chalk Art Festival is being held to promote the center as a family-friendly destination and to show our support for local artists. We are closing the street for this year's event, the 2900 block of Crockett Street, Fort Worth, TX.

FAQs

Surfaces – Amateur artists will receive a 4' x 4' section on the asphalt of the main street.

Mediums – We will provide each artist a 12-piece basic set of Koss pastels. You may, and are encouraged to, bring your own chalk as well. Only chalk pastels in solid form may be used. No liquid pastels, tempera paint, acrylic paint or fixatives of any kind are allowed.

Design – Images will have to be a square format for amateur artists' competition. If you are doing a reproduction of another artist's work or image, please submit the name of the original artist. There is not a theme, but design must be family-friendly: no nudity, scenes of violence, etc. No words or symbols intended for advertising may be used within the artwork.

Cost – There is no cost to participate as a street painter for this event.

Acceptance – We will email you by September 21st to let you know if you have been accepted into the competition or hired as a commissioned professional artist. We are not compensating for any travel expenses.

Timeline –

10:00 am – Check-in desk opens at 2913 Crockett Street. You may begin loading in, setting up, and painting after checking in (commissioned professionals can start at 7 am, with prior arrangement through event manager).

12:00 pm – Event starts (advertised time to the public)

3:15 pm – Judging begins, so your piece must be completed

3:45 pm – Awards ceremony

4:00 pm – Event concludes

Shade - There is no shade provided for the amateur competition entrants, but you may bring your own umbrella or pop-up tent to use if appropriate (dependent upon location). Commissioned artists will be working in a covered area (Crockett Square and NC/SC paseo).

Parking - There are 5 parking garages on-site that will be free parking all day. Feel free to park in any one of those (map attached).

Food/Water – Lunch for the artists will be provided and bottled water will be available all day for the artists. It is a buffet at Terra Mediterranean Grill and can accommodate any dietary preferences (vegetarian, gluten, etc).

Tip Jars/Promotional Materials – You are not allowed to display a tip jar. Please feel free to bring a portfolio of your work and business cards. Do not bring any large, framed artwork to display or sell.

Amateur Award Categories – People’s Choice, 1st, 2nd and 3rd based on the criteria of use of color, level of intricacy, and creativity. Amateur artists will NOT be competing against the professional commissioned artists.

People’s Choice Award – A collection tin will be placed at your piece. Guests may make a donation to your piece as their “vote” and funds raised will be donated to The Art Station, our designated non-profit.

Photo/Video – A professional photographer will be capturing the day’s events and progress of the professional and amateur pieces.

FIRST TIME STREET PAINTERS

No matter if you have experience as a street painter or not, this is a great time to try your hand at it! You will spend many hours on your hands and knees, so get in some practice in advance. You will begin by choosing a design that is family-friendly. No theme is in place, so use your creativity! On your 4’ x 4’ area, you will begin with a line drawing using a grid method, if you so choose. The asphalt is standard light grey.

Things to bring:

- Copies of the artwork you are creating
- Sunscreen
- Hat
- Knee pads
- Rubber gloves
- Drawing stick
- Blending materials – small 3” carpet squares, erasers, foam sheets, sponge
- Extra chalk
- Blue painters tape for taping off borders
- Tape measure
- Snap line, if you are using a grid
- Baby wipes



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PROFESSIONAL ARTIST APPLICATION

Three commissioned street painting pieces are being considered at three award levels: \$500, \$1,000 and \$1,500. They will be awarded based on experience (via resume/CV), the submitted sketch design (level of intricacy) and size.

Submissions must be received by September 15th, 2018.

NAME: _____

ADDRESS: _____

EMAIL: _____

PHONE: _____

Please Submit:

- Resume/CV including examples of previous work**
- Sketch of proposed design** (there is not a theme but design must be family-friendly)
- Details of proposed design (size, etc.)**

Please send the above information to our Marketing Department at mailto:crockettrow@gmail.com and read the below statement and check box:

I grant a non-exclusive license to Vestar/West 7th to reproduce, in any medium, my art. I further license Vestar/Crockett Row at West 7th to re-use, publish and republish photography of me (including minors) in any medium. I further grant Vestar/Crockett Row at West 7th use of my name, biographical description and likeness in any media.

- I have read the above statement and agree to follow the policies and procedures established by Vestar/Crockett Row at West 7th.

Signature: _____



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AMATEUR ARTIST APPLICATION

Up to 20 amateur artists will be approved to participate in the amateur artist competition. A panel of judges will select the 1st, 2nd and 3rd place winners. The prizes are a combination of cash and gift cards from Crockett Row at West 7th merchants. Submissions must be received by September 15th, 2018.

NAME: _____

ADDRESS: _____

EMAIL: _____

PHONE: _____

Please Submit:

- Examples of previous works (all mediums)**
- Sketch or photograph of proposed design** (there is not a theme but design must be family-friendly)

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