



Amateur Artist Application

Event Date: Saturday, September 14th, 2019; 12p – 4p

DEADLINE FOR APPLICATION SUBMISSION: SEPTEMBER 3 2019

Are you an amateur chalk artist who would love to create in front of a crowd? Crockett Row is currently seeking applicants for the 2019 Chalk Art Festival to be held on Saturday, September 14th. As a featured amateur artist, you will have the opportunity to compete for 1st, 2nd, 3rd, and the coveted People's Choice award. Creations will be created and displayed along the 2900 block of Crockett Street, the main strip on Crockett Row in the West 7th/Cultural District corridor.

What We're Looking For

- Up to 20 amateur artists
- Be creative and outside of the proverbial box.
- Keep it Family- Friendly, non-political, non-religious, non-nudity.
- Interaction with the audience. You have a captive audience interested in art - specifically your art. Take advantage and promote, promote, promote! This is a great opportunity to get People's Choice votes and raise money for a worthy cause.

Commitment

- Are available on September 14, 2019 from 10a – 4p.
- Check- In at 10a. Upon Check- In, you may begin load in, set up, and painting.
- Able to complete your submission by 3:15p in time for judging.
- Stick around for the Award Ceremony at 3:45p
- Life happens so we understand conflicts come up. Be courteous and let us know as much in advance as possible. You being selected means someone else wasn't. Please give us the opportunity to open it up to another artist in a timely manner.

What To Expect

Surfaces – Amateur artists will receive a 4' x 4' section on the asphalt of the main street.

Mediums – We will provide each artist a 12-piece basic set of Koss pastels. You may, and are encouraged to, bring your own chalk as well. Only chalk pastels in solid form may be used. No liquid pastels, tempera paint, acrylic paint or fixatives of any kind are allowed.

Design – Images will have to be a square format for amateur artists' competition. If you are doing a reproduction of another artist's work or image, please submit the name of the original artist. There is not a theme, but design must be family-friendly: no nudity, scenes of violence, etc. No words or symbols intended for advertising may be used within the artwork.

Cost – There is no cost to participate as a street painter for this event.

Acceptance – We will email you by September 21st to let you know if you have been accepted into the competition or hired as a commissioned professional artist. We are not compensating for any travel expenses.

Timeline –

10:00 am – Check-in desk opens at 2913 Crockett Street. You may begin loading in, setting up, and painting after checking in (commissioned professionals can start at 7 am, with prior arrangement through event manager).

12:00 pm – Event starts (advertised time to the public)

3:15 pm – Judging begins, so your piece must be completed

3:45 pm – Awards ceremony

4:00 pm – Event concludes

Shade - There is no shade provided for the amateur competition entrants, but you may bring your own umbrella or pop-up tent to use if appropriate (dependent upon location). Commissioned artists will be working in a covered area (Crockett Square and NC/SC paseo).

Parking - There are 5 parking garages on-site that will be free parking all day. Feel free to park in any one of those (map attached).

Food/Water – Lunch for the artists will be provided and bottled water will be available all day for the artists. It is a buffet at Terra Mediterranean Grill and can accommodate any dietary preferences (vegetarian, gluten, etc).

Tip Jars/Promotional Materials – You are not allowed to display a tip jar. Please feel free to bring a portfolio of your work and business cards. Do not bring any large, framed artwork to display or sell.

Amateur Award Categories – People's Choice, 1st, 2nd and 3rd based on the criteria of use of color, level of intricacy, and creativity. Amateur artists will NOT be competing against the professional commissioned artists.

People's Choice Award – A collection tin will be placed at your piece. Guests may make a donation to your piece as their "vote" and funds raised will be donated to The Art Station, our designated non-profit.

Photo/Video – A professional photographer will be capturing the day's events and progress of the professional and amateur pieces.



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AMATEUR ARTIST APPLICATION

Up to 20 amateur artists will be approved to participate in the amateur artist competition. A panel of judges will select the 1st, 2nd and 3rd place winners. The prizes are a combination of cash and gift cards from Crockett Row at West 7th merchants. Submissions must be received by September 3, 2019.

NAME: _____

ADDRESS: _____

EMAIL: _____

MOBILE PHONE*: _____

***Mobile phone to be used to communicate event information, contact artists with notifications of acceptance, event updates, and inclement weather plan.**

Please Submit:

- Examples of previous works (all mediums)**
- Sketch or photograph of proposed design** (there is not a theme but design must be family-friendly)

Please send the above information to our Marketing Department at mailto:crockettrow@gmail.com and read the below statement and check box:

I grant a non-exclusive license to Vestar/West 7th to reproduce, in any medium, my art. I further license Vestar/Crockett Row at West 7th to re-use, publish and republish photography of me (including minors) in any medium. I further grant Vestar/Crockett Row at West 7th use of my name, biographical description and likeness in any media.

- I have read the above statement and agree to follow the policies and procedures established by Vestar/West 7th.
- I am available on Saturday, September 14, 2019 and commit to use my reserved spot if accepted.

Signature: _____